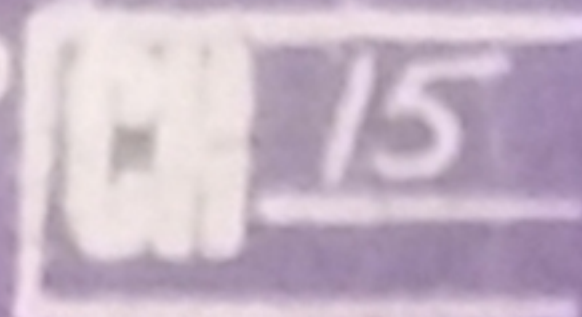


W X V T

107-066-290-101

BROADCASTING STATION HISTORY RECORD



First licensed

Call Letters WXTVStation Location GREENVILLE, MSName BIG RIVER BROADCASTING CO.Transmitter Location 4.9 mi. 170 degree SSW of Cleveland, MS3015 East Reed Rd, Just Outside City limits of Greenville, MississippiMain studio location 2037 Hwy. 82 E., Greenville, MS

Authorization Record

File No.	Granted	Facilities	Expires
BPCT-4970 AH:890' MSL:1049' ERP:V-891kW(DA), A-178kW(DA) CP for New Commercial Television Broadcast Station.	9-14-79	Ch-15, 476-482MHz Unl.	3-14-81
BPCT-4970 (1)	11-5-79	Call Sign assigned (and EBSA)	
BMPCT- 800110KE (2)	2-4-80	MP(BPCT-4445 as mod) to change studio location	
BRCCT-800415KF	7-18-80	Remote control authority	

COMMERCIAL TELEVISION
APPLICATION RECORD BROADCASTING

Call Letters: W X V T

Name: BIG RIVER BROADCASTING CO.
CB-15

Station Location: GREENVILLE, MS

File No.	Date	Description	Action and Date
IMPCT-800110KE R & F PRESS:	1-7-80 1-10-80 1-16-80	MP (BPCT-4970) to chg. SL to 3015 East Reed Road, just outside city limits of Greenville, MS. Atty.: John R. Wilner (Wilner & Scheiner)	GRANTED 2-4-80
BRCCT-800415KF PRESS		Request for auth. to oper. by RC from 3015 East Reed Rd., Greenville, Ms. Atty.: John R. Wilner	GRANTED 7-18-80
BLCT-801031KF		Lic. to cover BPCT-4970, as mod. for a new sta.	gr 6-11-81

Ltr. 12-2-80 by John R. Wilner for Big River Broadcasting, Inc., requesting a 30-day extension of limited PTA.

May 1975

APPLICATION RECORD - BROADCASTING

COMMERCIAL TV

Call
Letters ~~(NEW)~~ W X V T

Name HIG RIVER BROADCASTING CO.
 CH-15 GREENVILLE, MISSISSIPPI (PO c/o Melvin B. Caldwell, Box 1253, Ft. Smith, AR 72901)

File No.	Dated	Application for	Action	
			Nature	Date
BPCT-4970 R & F #621353 \$500 AC: 001 PRESS: PN REC'D:	9-23-76 10-4-76 10-4-76 12 NOV 1976 11-1-76	CP for new TV on: Freq.: Ch-15, 476-482MHz ERP: Vis. 2746kW(Max), Aur. 549kW(Max) HAAT: 887 ft. TL: 409 mi. SSE of Cleveland, Miss. (33-39-26 90-42-17.5) SL: 2037 Hwy. #82 East, Greenville, Miss. Trans.: Harris BT-55U Ant.: Harris TAZ-31U (DA) MAJOR ENVIRONMENTAL ACTION. Atty.: John R. Wilner (Wilner & Scheiner) Engr.: Melvin B. Caldwell (Ft. Smith, Ark.) Amended 12-15-77 re legal Amended 3-13-78 re legal	GRANTED	9-14-79
CUT OFF DATE				
JUL 6 1978				

1062 to 800817

STATEMENT OF THE ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC. filed 12-13-76 by
Terry Coleman on behalf of AMST.

STATEMENT OF THE MISSISSIPPI AUTHORITY FOR EDUCATIONAL TELEVISION filed 2-1-77 by Louis
Schwartz on behalf of The Mississippi Authority for Educational Television.

Ltr. 3-21-77 from John R. Wilner on behalf of Big River B/cing. Co. requesting BFCT-4970 be
put on deferred status pending outcome of proposed rule making - to Geoff Bentley.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast radio stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

TV History Cards were initiated in the early 1940s, with the authorization of the earliest TV stations. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of television station history.

